

What system should Company apply to make managers be more proactive in proposing ideas and aggressive to take actions, so that Company can achieve targets and keep growing?

- ☑ How to understand the policies of the organization, thereby being able to develop the policies and strategies for your department?
- ☑ How to motivate staffs and encourage them to proactively set their own targets and take aggressive actions to contribute to the company, thereby increasing their commitment and responsibility at work?
- ☑ How do managers and staffs know how to set clear, specific and measurable targets, and create a detailed plan to achieve those targets?
- ☑ How to clearly reflect job performance into appraisal result, and provide effective feedback to support their professional development and create opportunities for self-growth?

If you are having the above concerns, the below training program at AIMNEXT VIETNAM might help you solve the problem.

DEPLOYMENT OF DEPARTMENT POLICIES AND IMPLEMENTATION OF MBO SYSTEM (2 DAYS)

★ To actualize the company's goals, departmental and individual targets ★

Training Time & Venue

Ho Chi Minh 19-20/11/2024 (Tue - Wed)

- Time: 8:30 ~ 16:30
- Venue: T Floor, Nam Giao 1 Bldg., 261-263 Phan Xich Long, Ward 7, Phu Nhuan District.

Ha Noi 26-27/11/2024 (Tue - Wed)

- Time: 8:30 ~ 16:30
- Venue: 12F, Indochina Plaza Tower, 241 Xuan Thuy, Dich Vong Ward, Cau Giay District.

Course information

- Language** Vietnamese.
- Fee** 5,400,000 VND/person
(Lunch for 2 days incl., VAT excl.)
✳ For company with 2 – 4 participants, training fee is discounted 5%; with 5 or more participants, discounted 10%.
(Applied separately for training in Ho Chi Minh and in Ha Noi).
- Method** We applied **offline training**.
- Participants** HCM: 28 people – Ha Noi: 30 people
(First-come, first-served basic)
- Registration** Fill in the attached "Application form" and send to AIMNEXT via Email (training-vn@aimnext.com).

Trainer

Ms. D. T. H. Trang

- Graduated Bachelor degree from Copenhagen Business School (Denmark) and Ritsumeikan University (Japan), majoring in International Business Administration & Japanese Language and Culture Language.
- Graduated Master of Business Administration (MBA) from University of Hawaii (USA).
- Over 5 years experience working in European automotive manufacturing company, and Japanese consulting firm in Tokyo, Japan. Over 18 years' experience in executive management's position. Currently, being General Director of AIMNEXT VIETNAM.
- Expertise areas: Training on Management Skills, Soft skills, Sales skills, Business skills for Japanese companies; and HR and Management consulting, etc.

Objectives

- Understand the company's strategies and be able to analyze and develop the policies and strategies for your department.
- Understand the definition, purpose, and importance of implementing MBO in the organization, and how to deploy it effectively.
- Effectively implement the MBO process from setting goals, developing evaluation criteria, creating an action plan and managing targets through PDCA Cycle.

Target

Section Managers, Department Managers, Division Managers and candidate for above positions etc.

Content

Part 1: Develop departmental policies and strategies

- Clarify company's vision, mission, policies and strategies
- Determine the departmental vision and mission
- Analyze the situation and develop departmental policies and strategies
 - + Conduct PQCDSMEL analysis
 - + Perform SWOT analysis

Part 2: What is Management by Objectives (MBO)?

- What is MBO?
- The purpose of implementation of MBO
- Overall process of MBO implementation

Part 3: MBO system program and practice

- Set targets (SMART) and evaluation criteria
- Create Action Plan and implement the PDCA Cycle
- Incorporate performance results into appraisal system
- Common mistakes in implementing the MBO system

Part 4: 1 month Action Plan

~ Implementation of MBO

✳The above content is subject to change without prior notices.

For further information, please kindly contact us via:



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