TRAIN THE TRAINER

HCM : 17-18-19/3/2027
HN : 22-23-24/3/2027

- Do you know how to design the content and choose the suitable training methods for internal training?
- Do you want to improve your presentation skills?
- Do you know how to create a friendly and productive learning environment where all participants can engage in discussions and apply the knowledge in practice?

OBJECTIVE

- Understand the role, responsibilities, and image of internal trainers when training employees and partners.
- Design and implement effective training programs tailored to each type of target participant.
- Enhance presentation and communication skills using a variety of engaging training methods.
- Create a friendly and effective learning environment that ensures all participants are able to apply the knowledge in practice.

TARGET

- Training staff
- First-level Manager & Middle Manager

3-DAY TRAINING

Key factors and skills to become a professional trainer

Part 1: Overview of internal training
- The importance and benefits of training
- The role and responsibilities of internal trainer in an organization
- The challenges of becoming a professional trainer
- Common misconceptions about internal training
- Key elements to become a successful internal trainer

Part 2: Effective training methods for adults
- Adult learning styles
- Training methods aligned with the 9 principles of adult learning (RAMP2FARM Model)
- Understanding modern training and the Action Learning method.
- Appropriate training methods for adults

Part 3: The process of a successful training session

3.1. Preparation stage:
- Define the lesson objectives using the MST (Mindset – Skillset – Toolset) model
- Design materials
- Develop lesson plans & training flow to be delivered
- Rehearsals

3.2. Training stage:
- Open a training session using the INTRO Model
- Deliver content using the EASE Model
- Close the training with emotion and commitment using the OFF Model
- Handle difficult situations in training
- Do's & Don'ts in training

Part 4: Practice essential skills for effective training
- Transmit energy and create influence using the 3V (Verbal, Voice, Visual) Model.
- Charismatic Presentation

Part 5: Training demonstration and feedback

Part 6: Action Plan

※The above content is subject to change without prior notices

AIMNEXT Professional Training & Consulting

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In charge Ms. Nga Do – Ha Ngo (English, Vietnamese)
Mr. Yasunaga Hiroto (Japanese)

TRAINING TIME & VENUE

Ho Chi Minh	**17-18-19/3/2027** (Wed - Thu - Fri)
Time:	8:30 ~ 16:30
Venue:	T Floor, Nam Giao 1 Bldg, 261-263 Phan Xich Long, Cau Kieu Ward
Ha Noi	**22-23-24/3/2027** (Mon -Tue – Wed)
Time:	8:30 ~ 16:30
Venue:	3F, 29T2 Building, Hoang Dao Thuy, Yen Hoa Ward

TRAINER

Mr. L. D. QUANG

- Ph.D. candidate - Business strategy, Tarlac State University
- Over 15 years experience in managing sales and marketing for MNCs, blended with 3 years working with the top consultancy in the world - Boston Consulting Group (BCG). Held management and executive positions: Chief Representative at Singapore General Hospital, Brand Ambassador for Diageo - Johnnie Walker & Singleton, Deputy Director at Starprint VN, and Capability Development Manager at Metro Cash & Carry VN
- Over 12 years experience in training for major Vietnamese and international companies
- Expertise areas: Sales and Marketing Strategy, Strategic Management, Business Development Management, Customer Service/Customer Relationship Management, Wholesale and Retail Management, Internal Trainer Training and other soft skills.

COURSE INFORMATION

[Language]	Vietnamese
[Fee]	**8,700,000 VND/Person** (Lunch for 3 days, not including VAT). **With 2-4 participants, discount 5%,** **With 5 or more, discount 10%** (Applied separately for training in HCM & in Ha Noi)
[Method]	We applied offline training.
[Participants]	HCM: 28 people – HN: 30 people (First-come, first-served basic).
[Registration]	Fill in the attached "Application form" and send to AIMNEXT via Email (training-vn@aimnext.com).